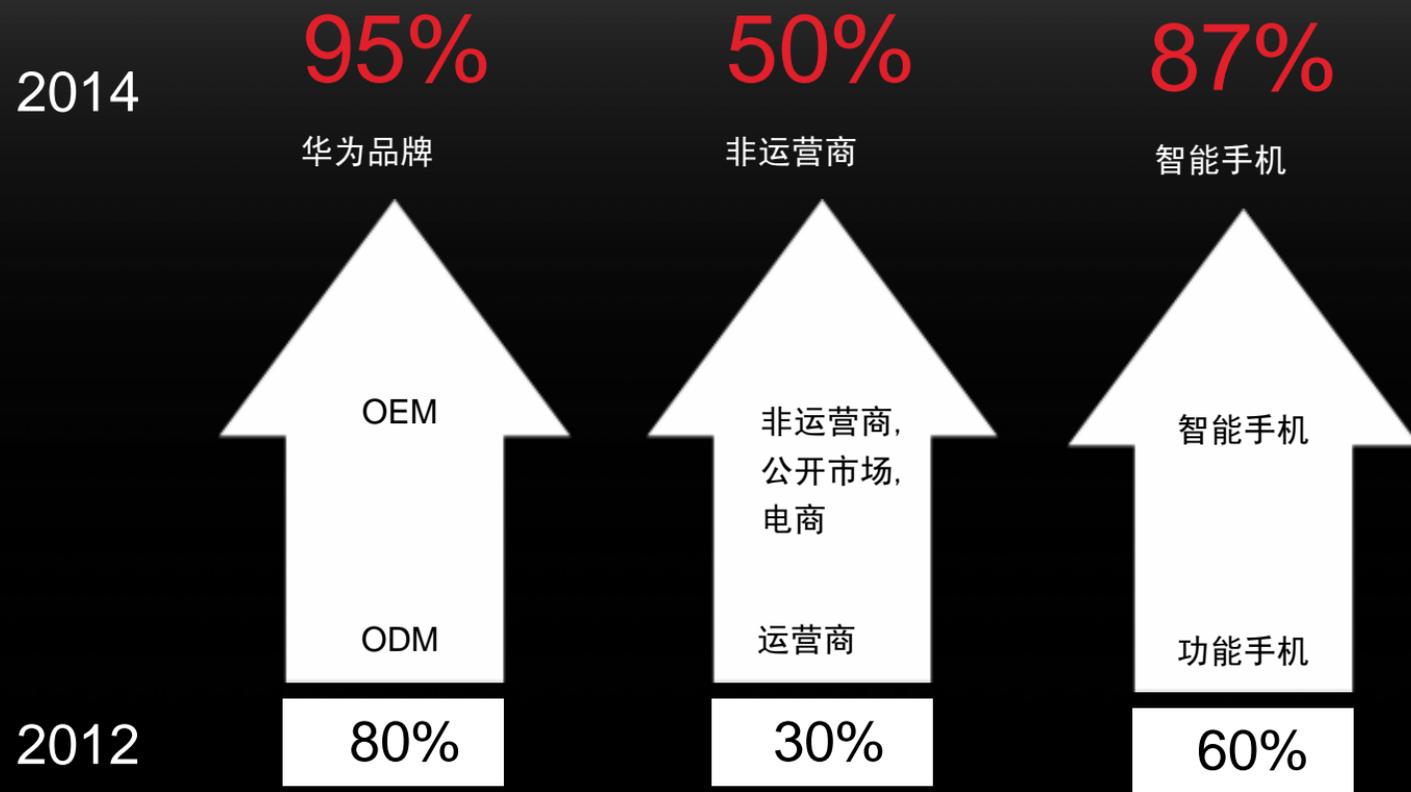


赵科林

执行副总裁，
华为消费者业务



战略转型



2013年至今，
我们在全球发布了
多款旗舰手机



Ascend D2

至强大



Ascend Mate

超大屏



Ascend P2

超快LTE



Ascend P6

超薄



Ascend Mate2

The power
of more



我们正在打造享誉全球的品牌

2013

68%

60%

53%

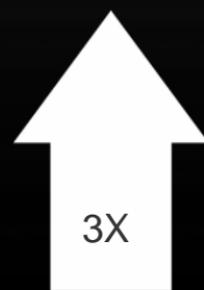
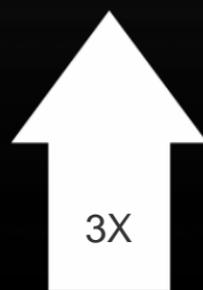
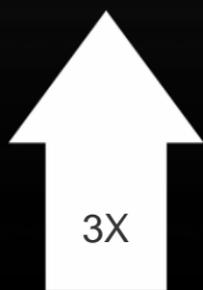
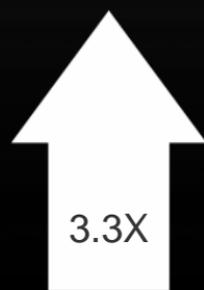
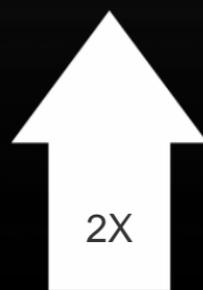
47%

36%

27%

22%

15%



2012

32%

25%

16%

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12%

10%

9%

5%



中国



西班牙



德国



意大利



英国



法国

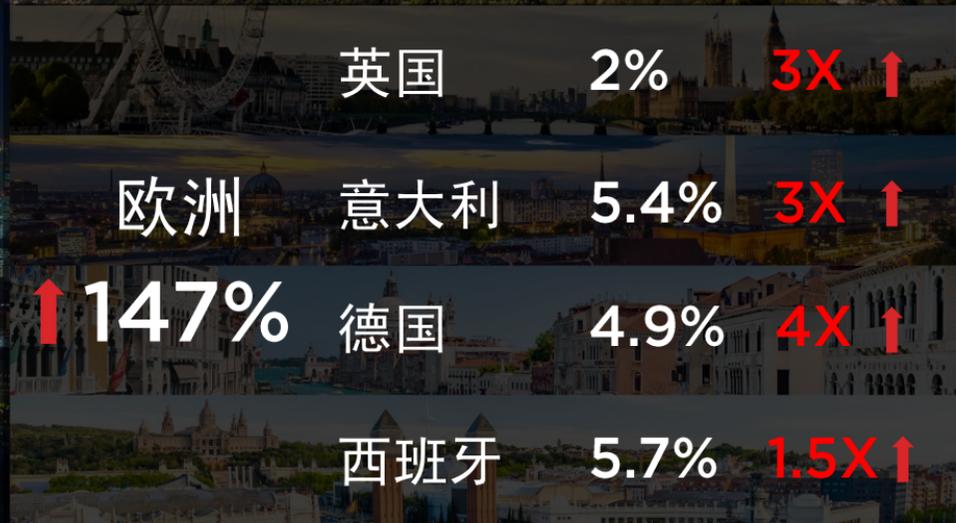


美国



日本

我们持续开拓
国际市场



Q3-Q4, 2013

我们再接再厉
蝉联世界第三





未来
连接将无处不在



4G LTE

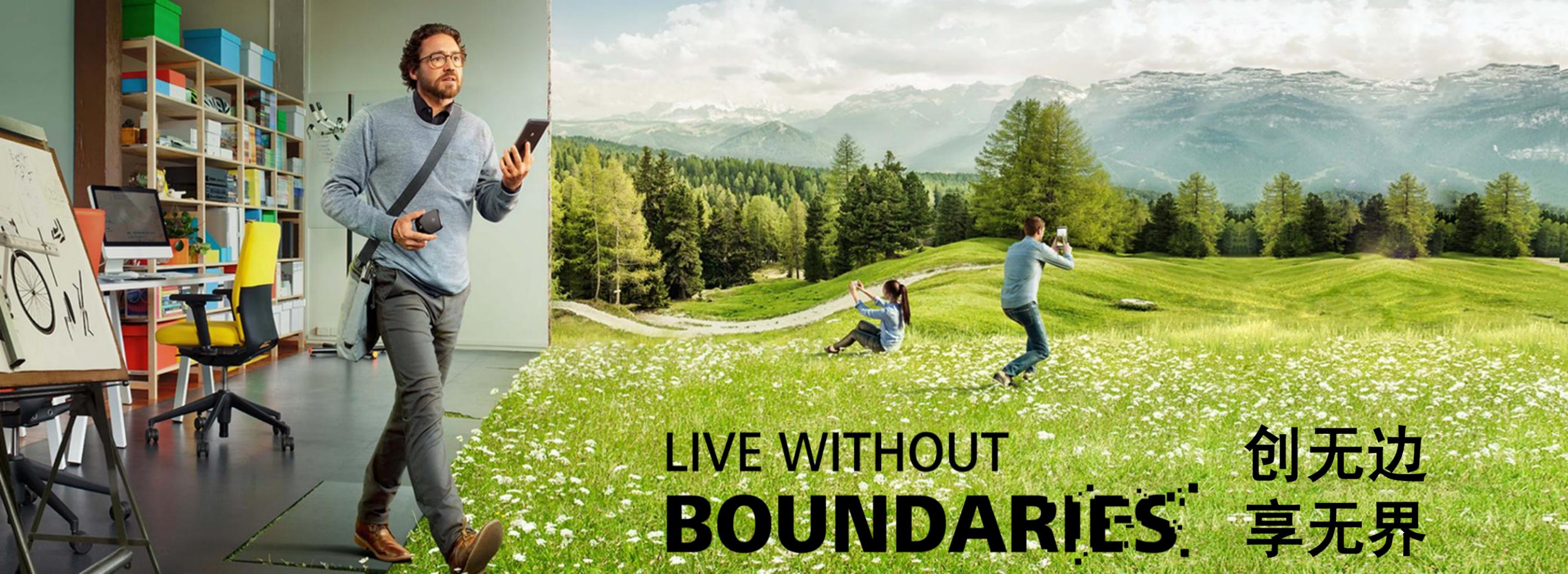
让高效生活唾手可得

我们致力于让
4G LTE连接更多人



A photograph of two men sitting on a balcony. The man on the left is wearing a blue t-shirt and black pants, smiling as he looks at a smartphone held by the man on the right. The man on the right is wearing a grey t-shirt, blue jeans, and a grey flat cap, looking intently at the phone. A bicycle is parked on the right side of the balcony. The background shows a cityscape with buildings and a green railing.

华为是全球 **LTE** 产业的领导者



LIVE WITHOUT
BOUNDARIES.

创无边
享无界