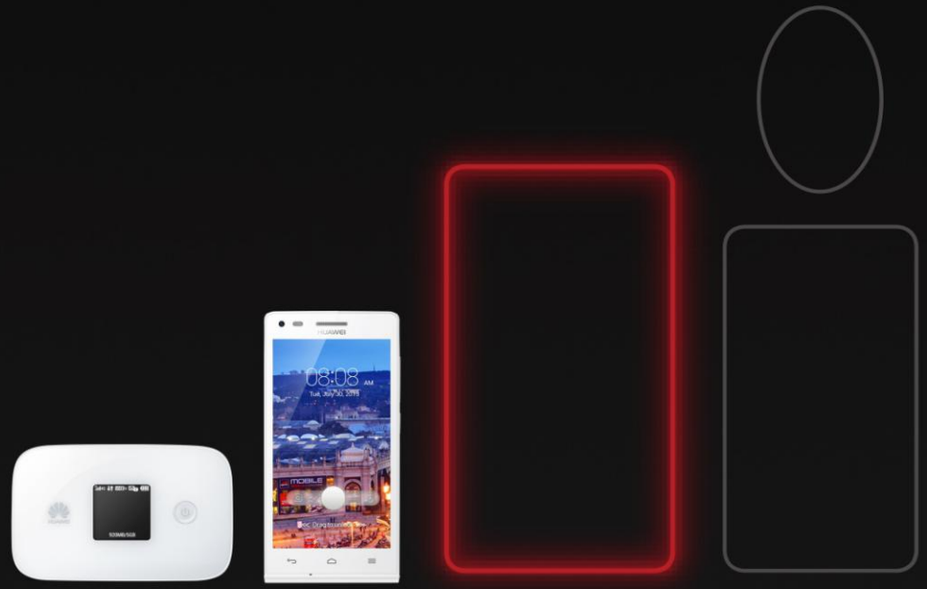
HUAWEI

MAKE it POSSIBLE | 4G LTE



LIVE WITHOUT
BOUNDARIES

# MediaPad M1

4G LTE tablet brings
entertainment everywhere for all



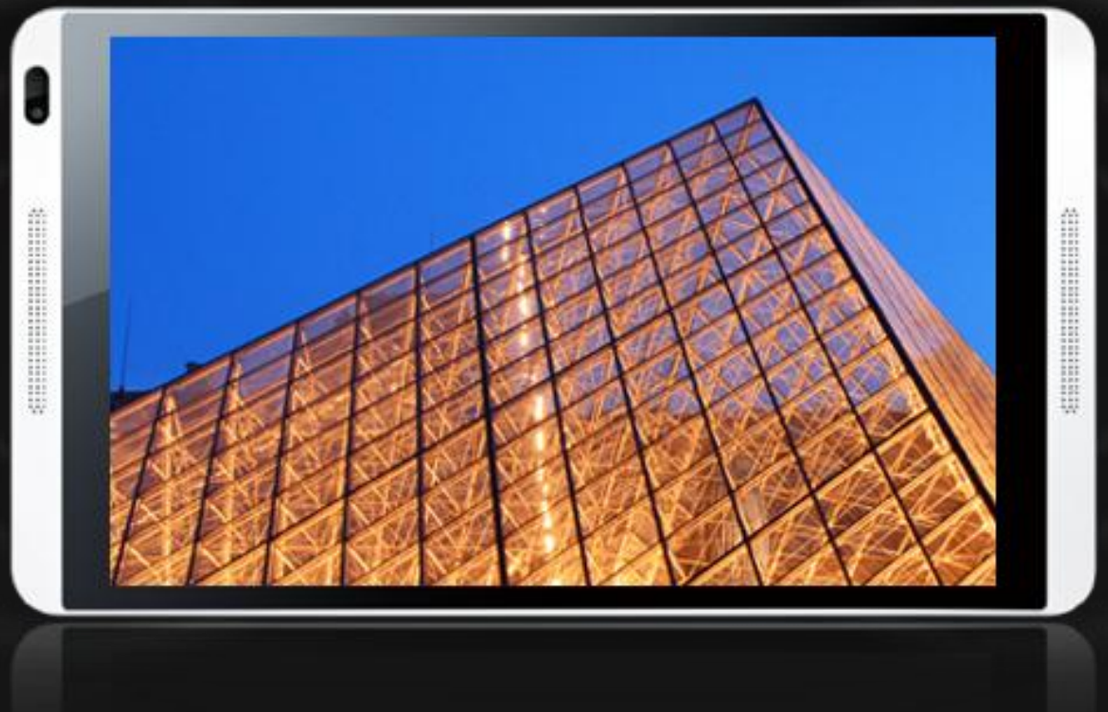


# Design for movie & music enjoyment



# Symmetrical design

Dual Speakers



# Sound chamber design



Huge sound array
Supersonic welding speaker box
More than 1cc size sound chamber


Huawei SWS Technology
Super Wide Sound for Speakers
Enhanced bass
Enhanced loudness
Smart equalizer
Virtual wide speakers



# High definition screen

8″
IPS screen

1280×800
Resolution

178°
Full-view-angle

# Over 20 video formats support

3g2、3gp、AMR、APE、AAC 、flac、imy、mid、mp3、mp4、m4a、ogg、ra、RM、wav、wma、rtttl...



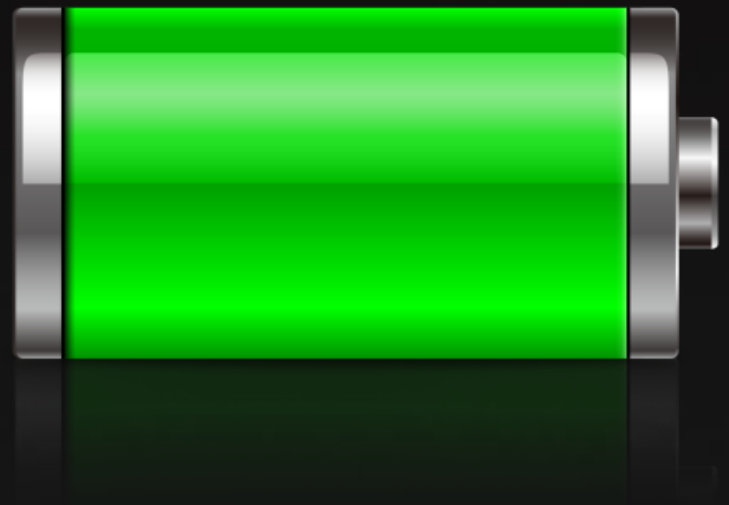
# Long lasting enjoyment

Stream 4 movies online

Watch 8 saved movies

Surf the internet for 1 day

Listen to 150 hours of music



# Powerful inside with beautiful design

**5mm**
Narrow bezel

**7.9mm**
Ultra-slim

**5MP**
Rear Camera with
28mm wide-angle lens

**Aluminum**
Metallic body

**1.6GHz**
Quad core
processor

**LTE Cat4**
Up to 150Mbps
download



# The great companion for mobile entertainment

TD-LTE FDD-LTE TD-SCDMA WCDMA GSM



# MediaPad M1

4G LTE tablet brings entertainment everywhere for all



**8″**
IPS HD display

**7.9mm**
Ultra-slim

**329g**
Ultra-light

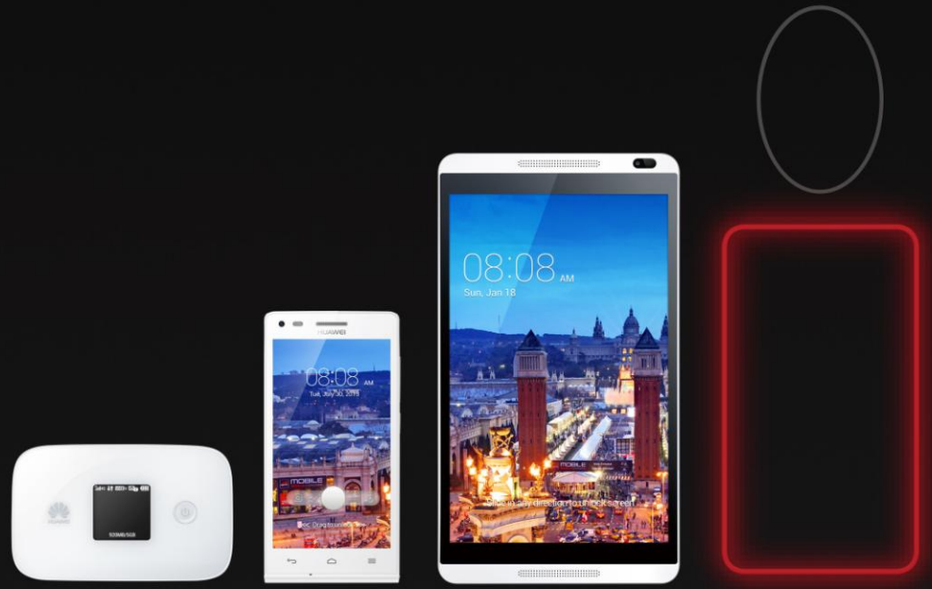
**HUAWEI**
Stereo Wide Sound

**Dual**
Front Speakers

**4800mAh**
Long lasting battery

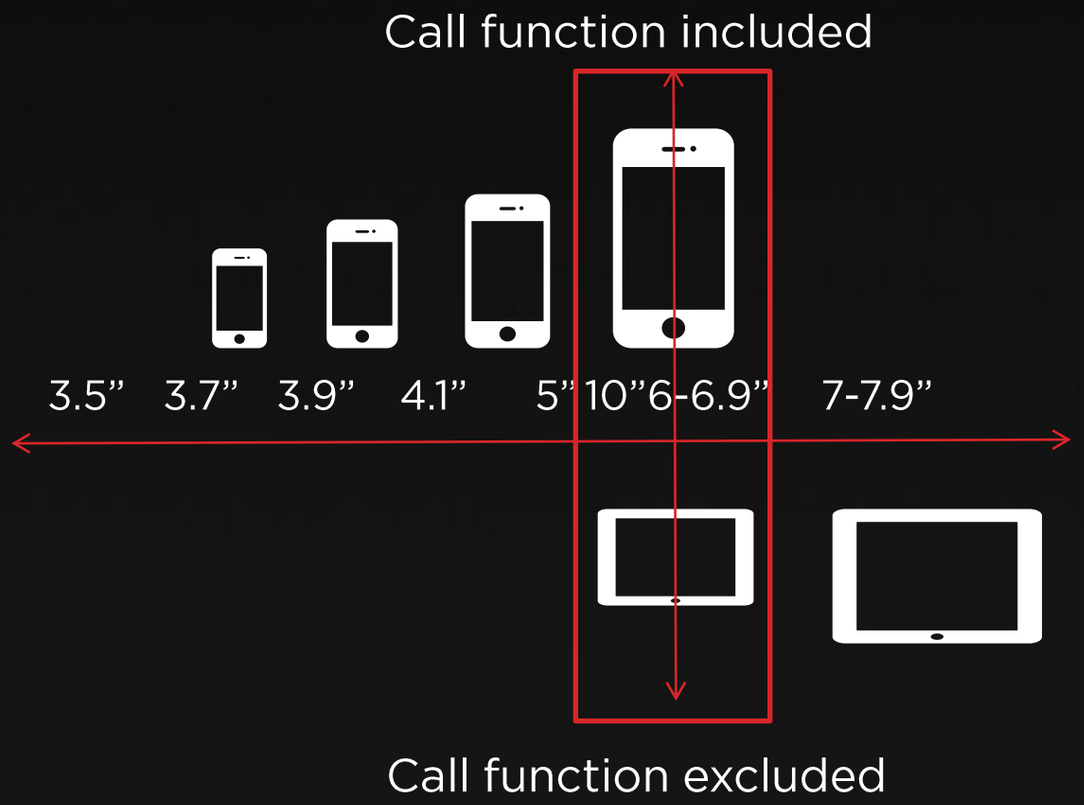
HUAWEI

MAKE it POSSIBLE | 4G LTE



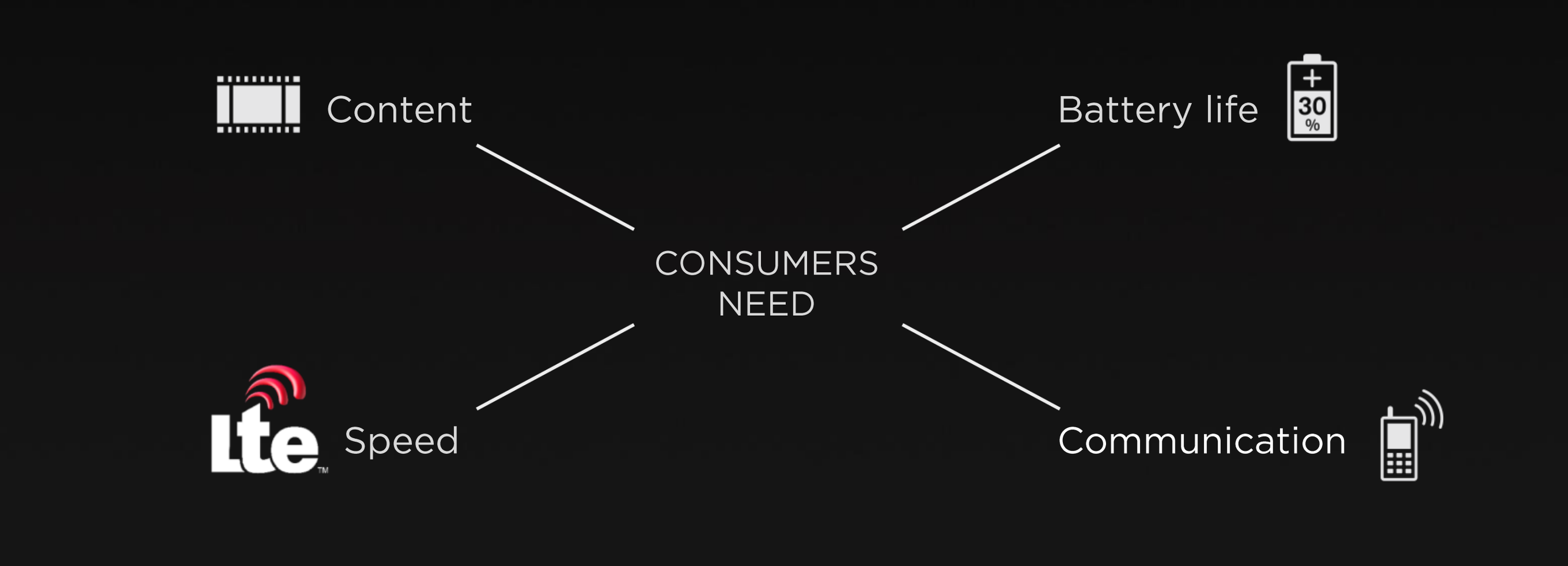

LIVE WITHOUT
BOUNDARIES

# Phones are getting bigger
# Tablets are getting smaller




By Millward Brown research 2014


lenovo
T520
10:10
HUAWEI


Content
Battery life
30
%
CONSUMERS
NEED
Lte
Speed
Communication


Tablet
Battery
4G LTE
Phone

# X1




## Exceed the limits

# Ultra - thin



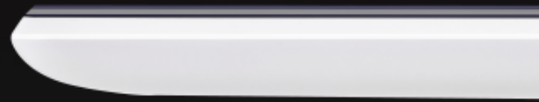
# Ultra thin 7" tablet



iPad mini
7.5mm



MediaPad X1
7.18mm



Nexus 7II
8.4mm

# Ultra narrow

**53%** narrower than iPad mini

**64%** narrower than Nexus 7 II



6.4mm

iPad mini




2.99mm

MediaPad X1



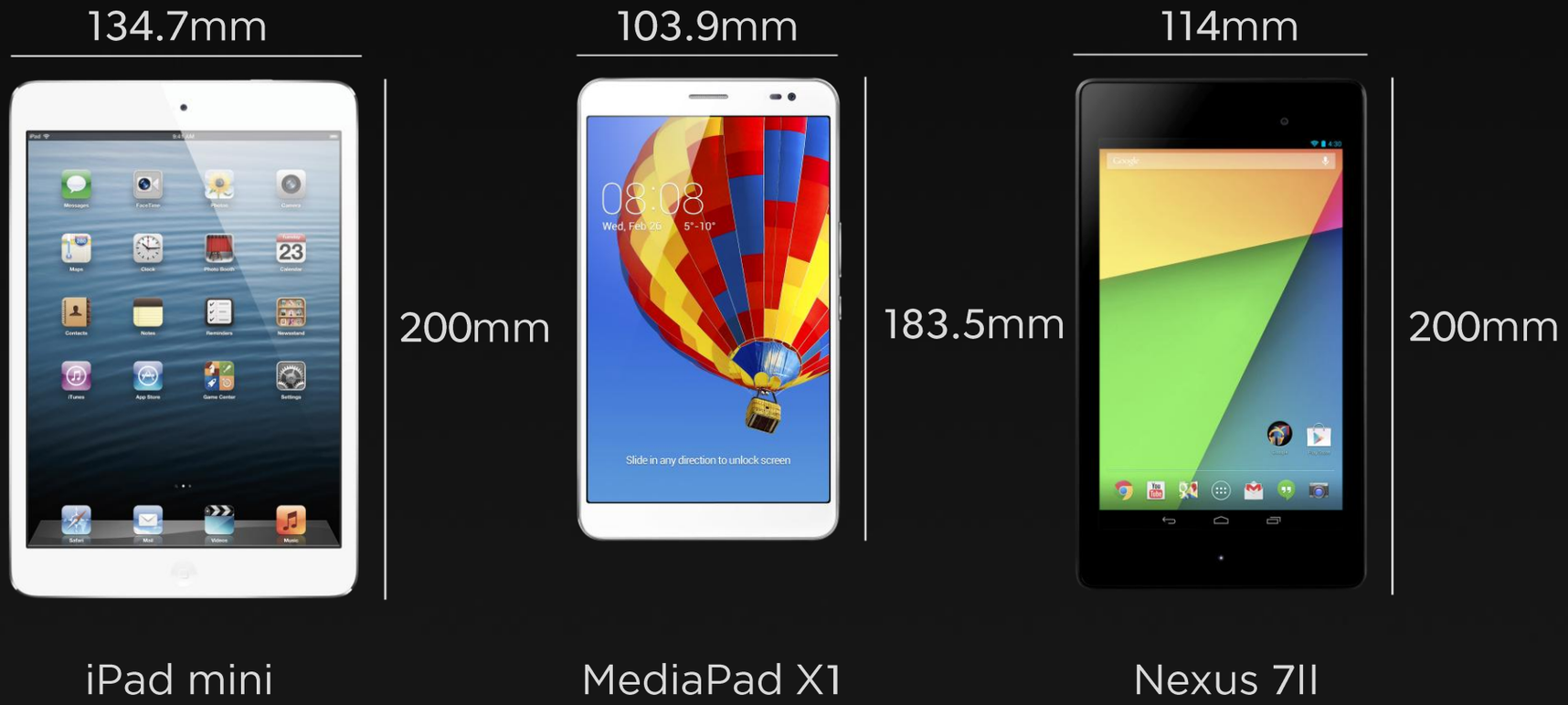
8.4mm

Nexus 7II

# Ultra compact

**30%** smaller than iPad mini

**16%** smaller than Nexus 7 II



# Ultra light

**30 %** lighter
than iPad mini

**20 %** lighter
than Nexus 7 II

341g




iPad mini

239g




MediaPad X1

299g




Nexus 7II

# Ultra high screen-to-body ratio

80%

72%



iPad mini

80%

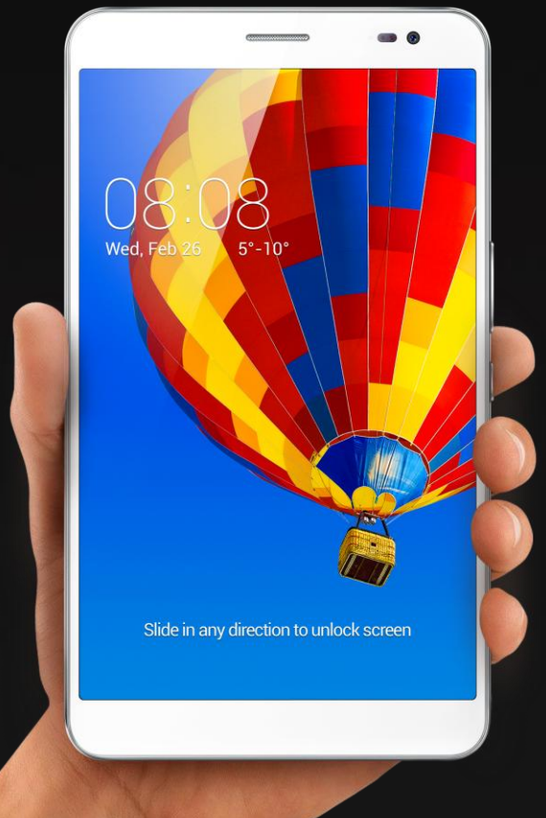



MediaPad X1

63%



Nexus 7II




# MediaPad X1

Ultra compact

Ultra narrow

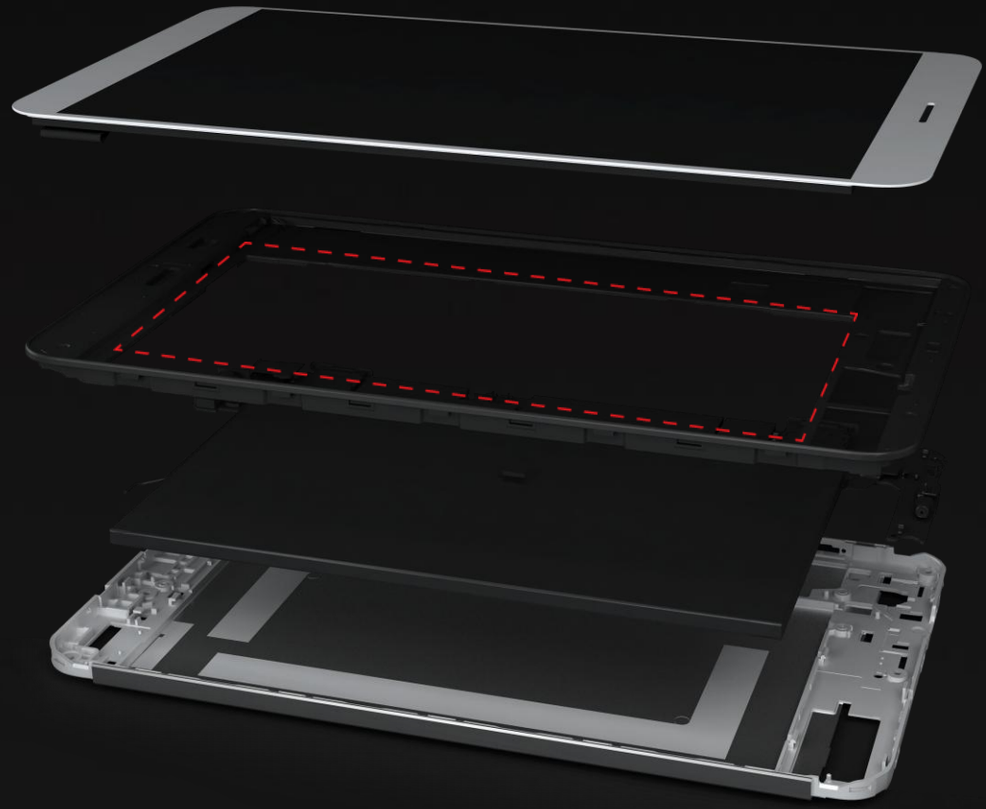
Ultra thin

Ultra light

# How did we achieve this ?

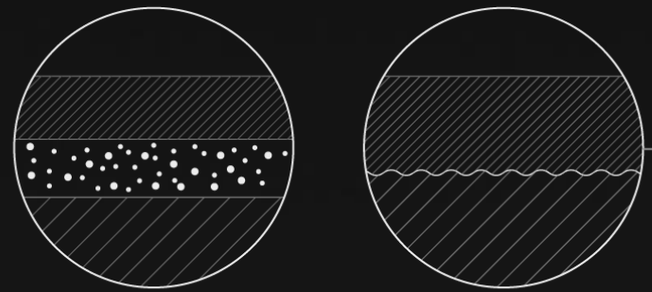
# No ledge structure

0.5mm slimmer
10g lighter
14% more battery capacity



# Nano–injection plastic molding
# 0.6mm super thin aluminum casing

0.2mm slimmer
10g lighter
Premium and strong

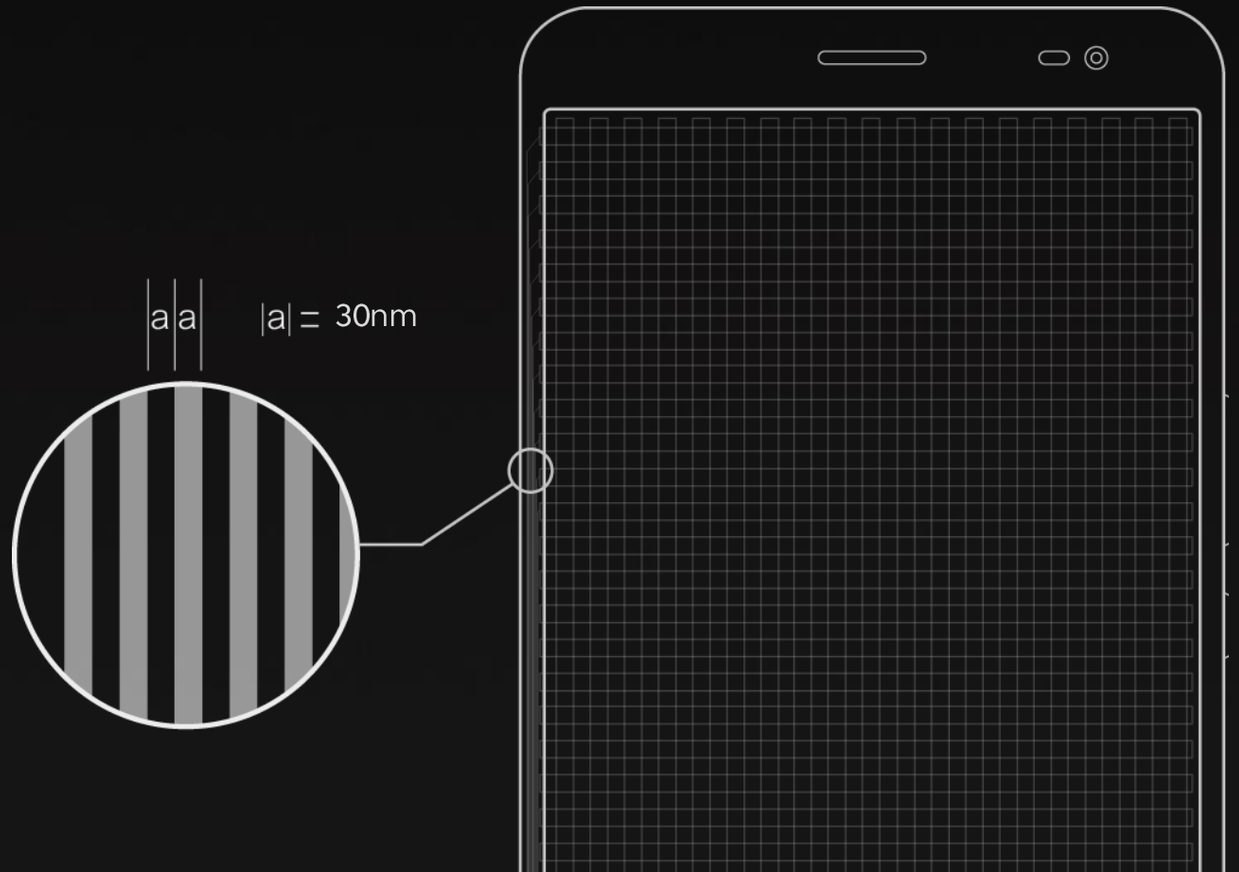




# Laser etching wire

30 wires, 30nm width, 30nm spacing

0.8mm advanced adhesive bonding technology



## We achieved

7.18mm thin

2.99mm narrow bezel

80% screen-to-body ratio

Full metal jacket

239g weight


Tablet
Battery
4G LTE
Phone

# 7" Full HD display

1920 X 1200 resolution with 323ppi

178 degree wide angle IPS display

LTPS & CABC technology

Fully laminated

515 nits brightness



# LTPS
# Low Temperature
# Poly-Silicon



More dynamic and rich colors

20-30% more power efficient

Faster response
and less reflective



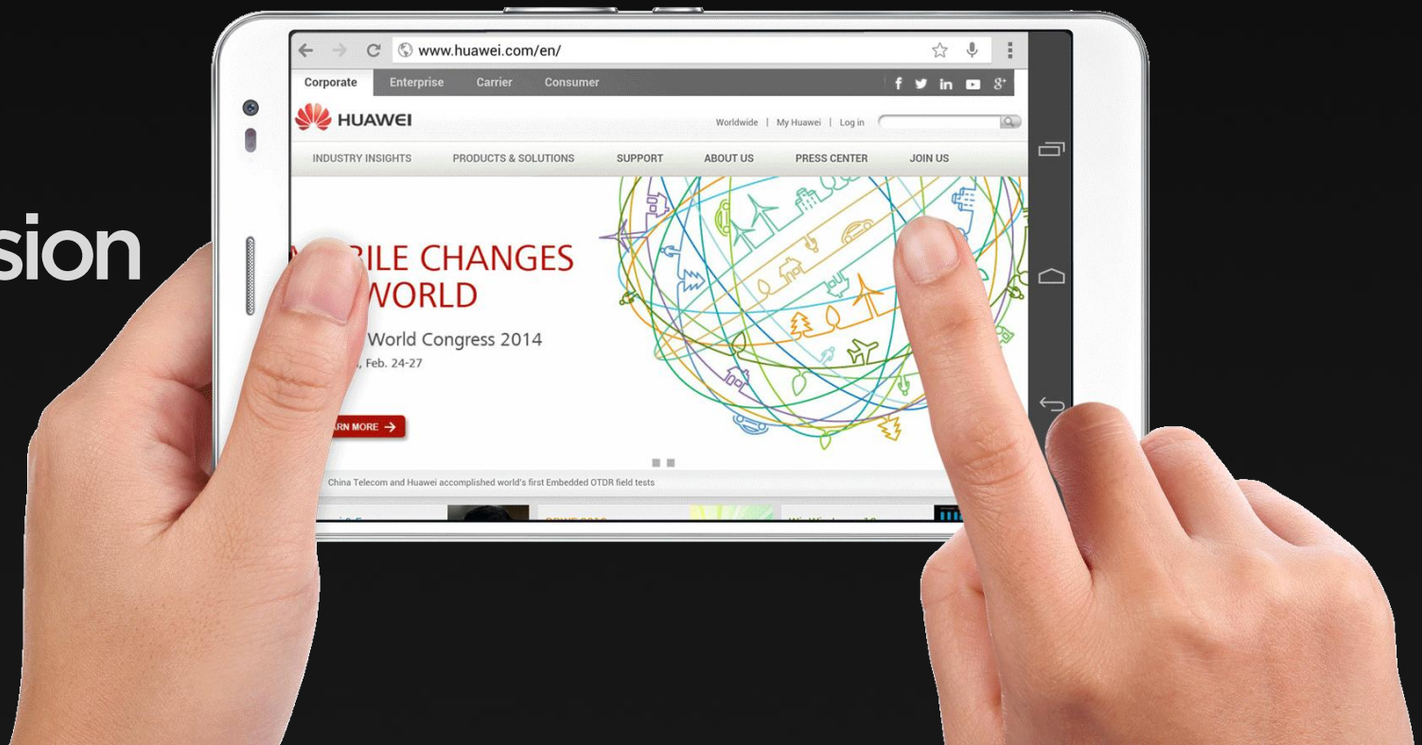

# CABC

## Content Adaptive Brightness Control

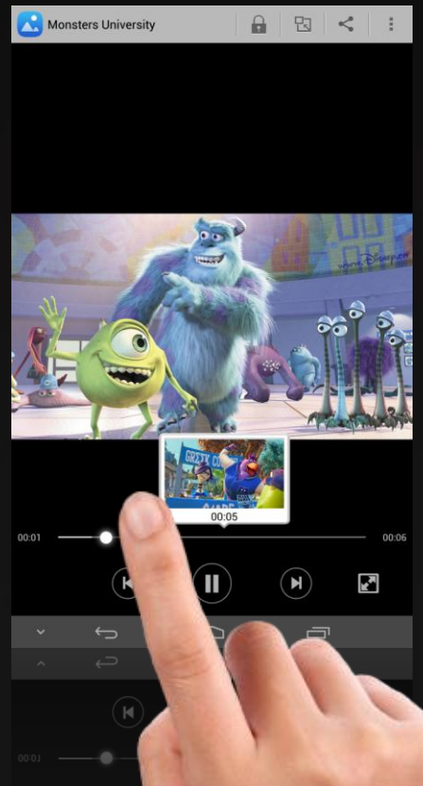
Sharper font
Low power consumption



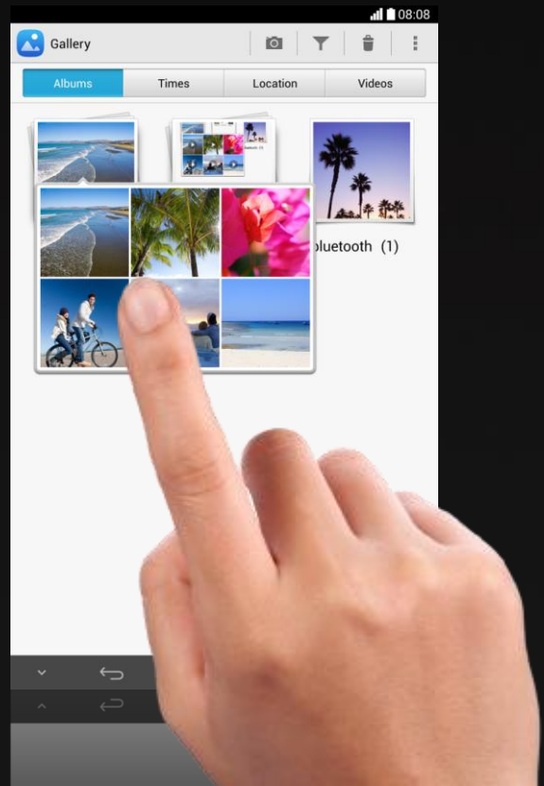
# Intelligent grip suppression



Preview video progress




Enlarge preview image gallery



# Superior camera



## iPad mini

Rear : 5MP

Front : 1.2MP




## MediaPad X1

Rear : 13MP

Front : 5MP



## Nexus 7II

Rear : 5MP

Front : 1.2MP

# 13MP SONY Exmor RS BSI Rear Camera

Auto scene recognition
1080P FHD video recording



**F2.2**
Large aperture

**5P**
Asperhical lens

**28mm**
Wide-angle lens

**Blue glass**
Hybrid Infrared Filter

# 5 MP Front Camera

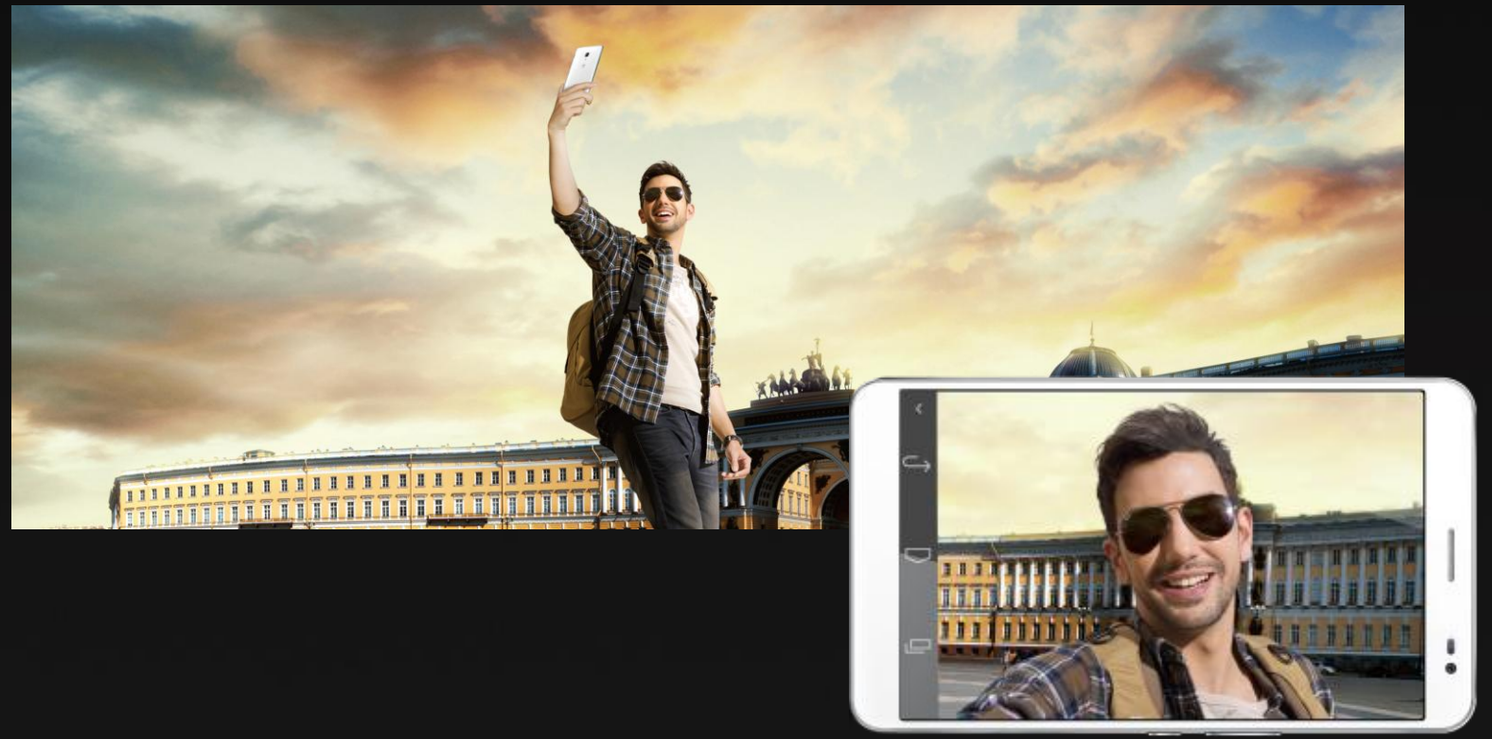
Auto face enhancement
Selfie preview window

**F2.4**
Large aperture

**4P**
Asperhical lens

**22mm**
Wide-angle lens

**Blue glass**
Hybrid infrared filter




Tablet
Battery
4G LTE
Phone




# HiSilicon Kirin910
# New generation LTE SoC chipset

1.6GHz/1.8GHz Quad-core SoC
28nm technology
Powerful GPU Mali450
4G LTE Cat4

# LTE Cat4 150Mbps



# 4G router



# Full wireless standard support ing 16 bands

FDD-LTE / TD-LTE
WCDMA / TD-SCDMA / GSM




Tablet
Battery
4G LTE
Phone

# Ultra long battery life

## 5000 mAh Li-Polymer battery

Stream 5 movies online
Watch 8 saved movies
Surf the internet for 15 hours
Listen to 125 hours of music



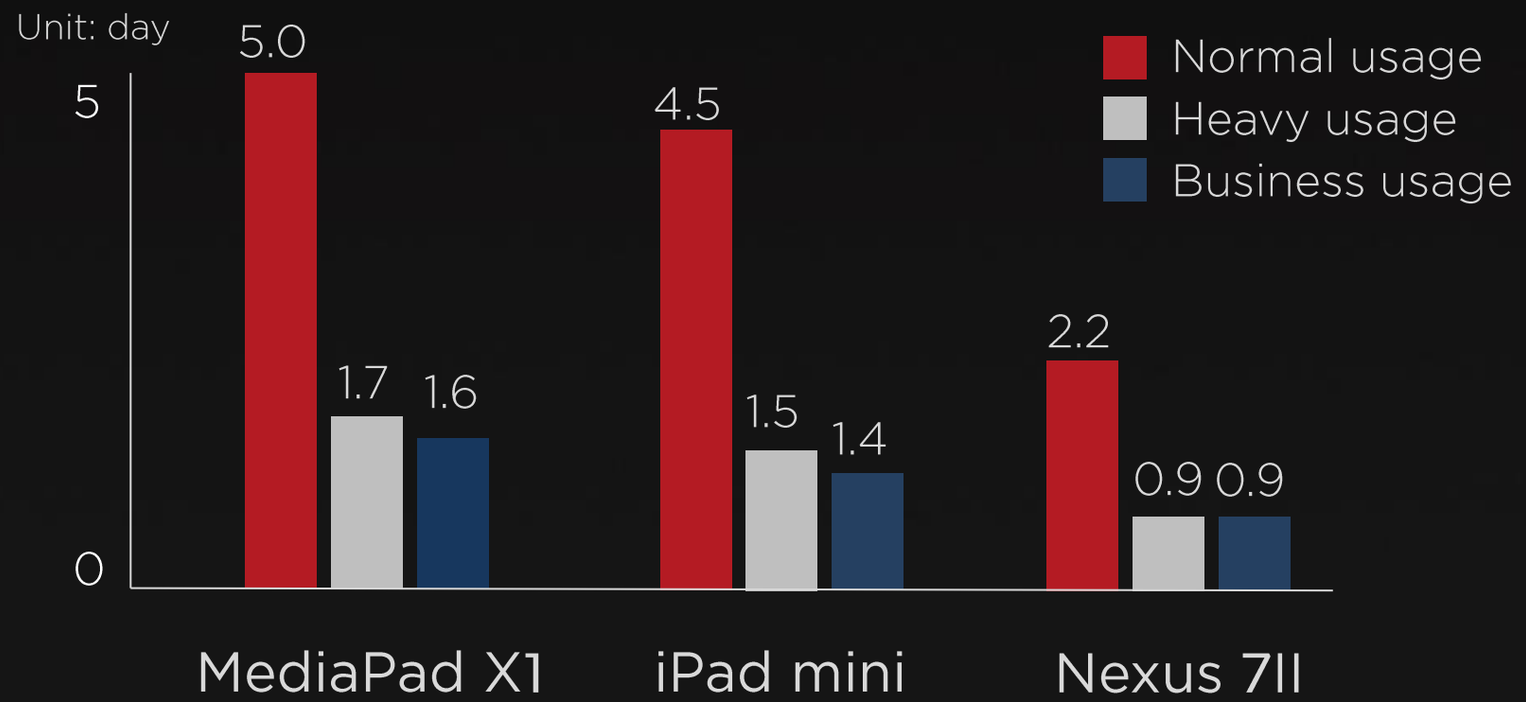
# 30 % more efficient

| | | |
|---|---|---|
| Application management<br>5-10% | Software management<br>12-15% | Power control<br>8-13% |
| Hardware design<br>13-15% | Process optimization<br>5-8% | LTE optimization<br>20-30% |

## Huawei's patented power saving technology



# Ultra long battery life





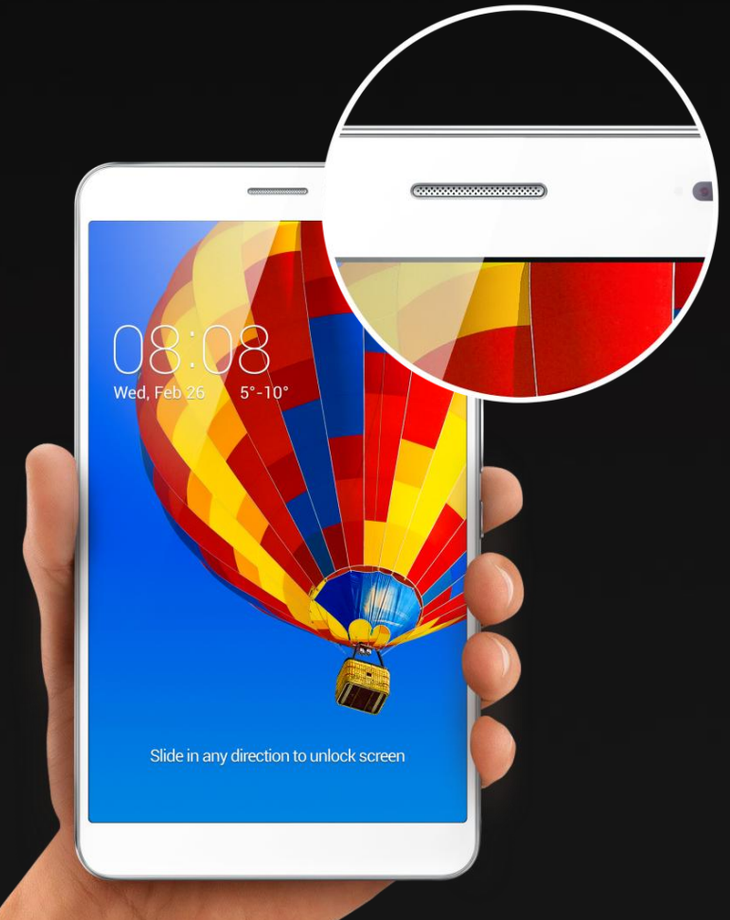

5000 mAh portable battery
Reverse charging


Tablet
Battery
4G LTE
Phone



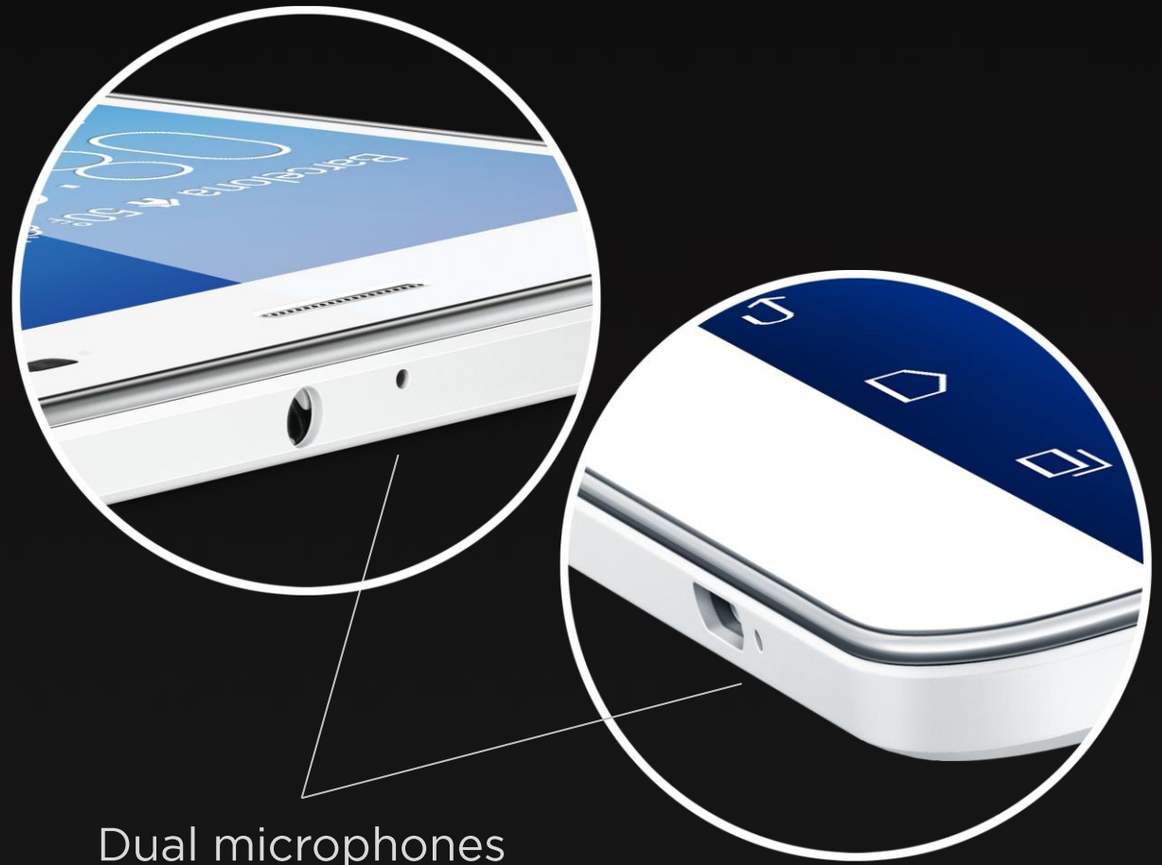

LTE WCDMA GSM

Voice communication
Easy to hold




# Built-in earpiece

As convenient as a phone




# Dual microphones with noise cancellation

Crystal clear sound quality





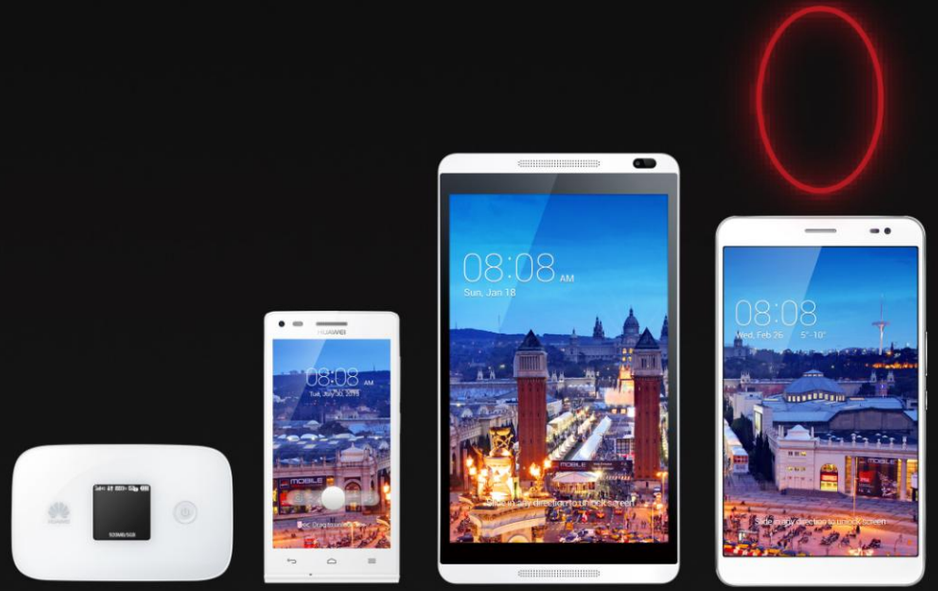


# Real phone experience

Holdable design
Pocket-able
Bluetooth headset / phone earpiece

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TalkBand

# Hybrid smart band

# Talk and track together






Bluetooth 4.1 headset
NFC fast pairing
Dual-mic noise reduction
7 hours talk time
2 weeks stand-by
Caller ID & numbers display




# Track your health day and night




# 1.4" OLED display

0.3mm thin
1 gram light
Bendable curve design

# IP57 water and dust resistant

Tough enough to withstand everyday use



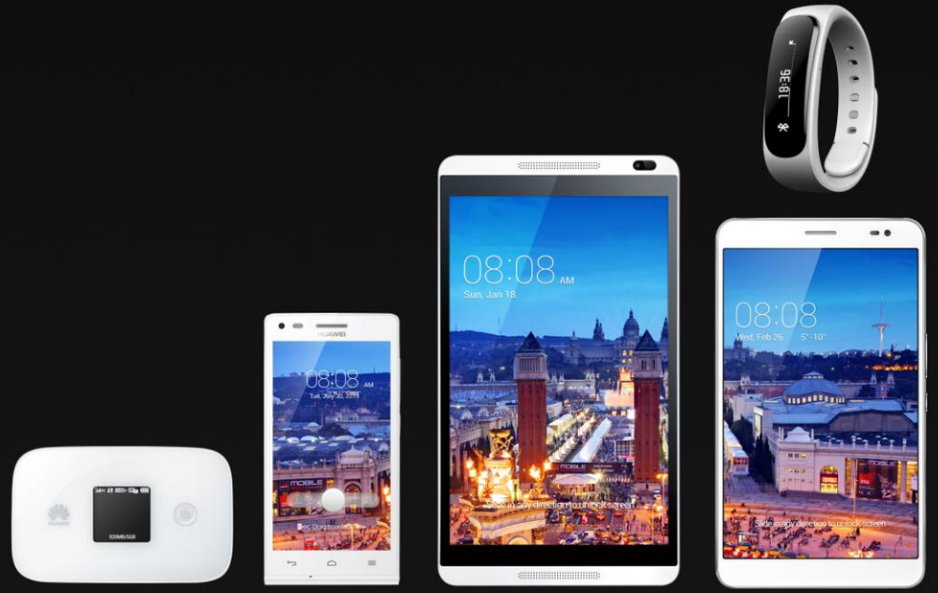
USB charging




ALICE
1200
152223636
18:36
150368

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